

Scaling Up Microfinance



Loan Fund and Credit Union Collaborations Webinar *November 11, 2013*

Presenter Bios

Seth Julyan is Vice President of Membership at Opportunity Finance Network, which is a national network of Community Development Financial Institutions (CDFIs). His responsibilities include coordinating procedures, recruitment, application review, acknowledgment, renewal and stewardship of OFN Members, as well as developing content for trainings and conferences, and assisting in data collection and research. Before joining OFN, he worked for Brown & Brown insurance, one of the largest insurance intermediaries in the world, as a business development executive researching and examining insurance policies. His previous experiences include working for Mortgage Funding Solutions, where he was responsible for training and managing 30 loan officers and the Philadelphia Phillies, where he was a club sales representative. Seth graduated from Muhlenberg College with a BA in Business Administration.

Melanie Stern is the Senior Program Director for the National Federation of Community Development Credit Unions. She coordinates the activities of the New York Coalition of Community Development Financial Institutions as well as Federation initiatives with credit unions to build economic security for lower income seniors, advance alternatives to high-cost loan products, build assets and advance micro and small business lending. In her previous position at the Federation Ms. Stern oversaw loans to and deposits in CDCUs including microenterprise and predatory loan intervention (PRIDE) deposits. Prior to joining the Federation, Ms. Stern was the Director of Microfinance at Community Capital Resources in Westchester where she ran the lending and technical assistance programs, including the SBA microloan program. Ms. Stern is the Board Secretary of the Association for Enterprise Opportunities and a member of the national CDFI Coalition Board. Ms. Stern has an MBA from the Stern School of Business at NYU and a Masters from Columbia University's School of International and Public Affairs.